



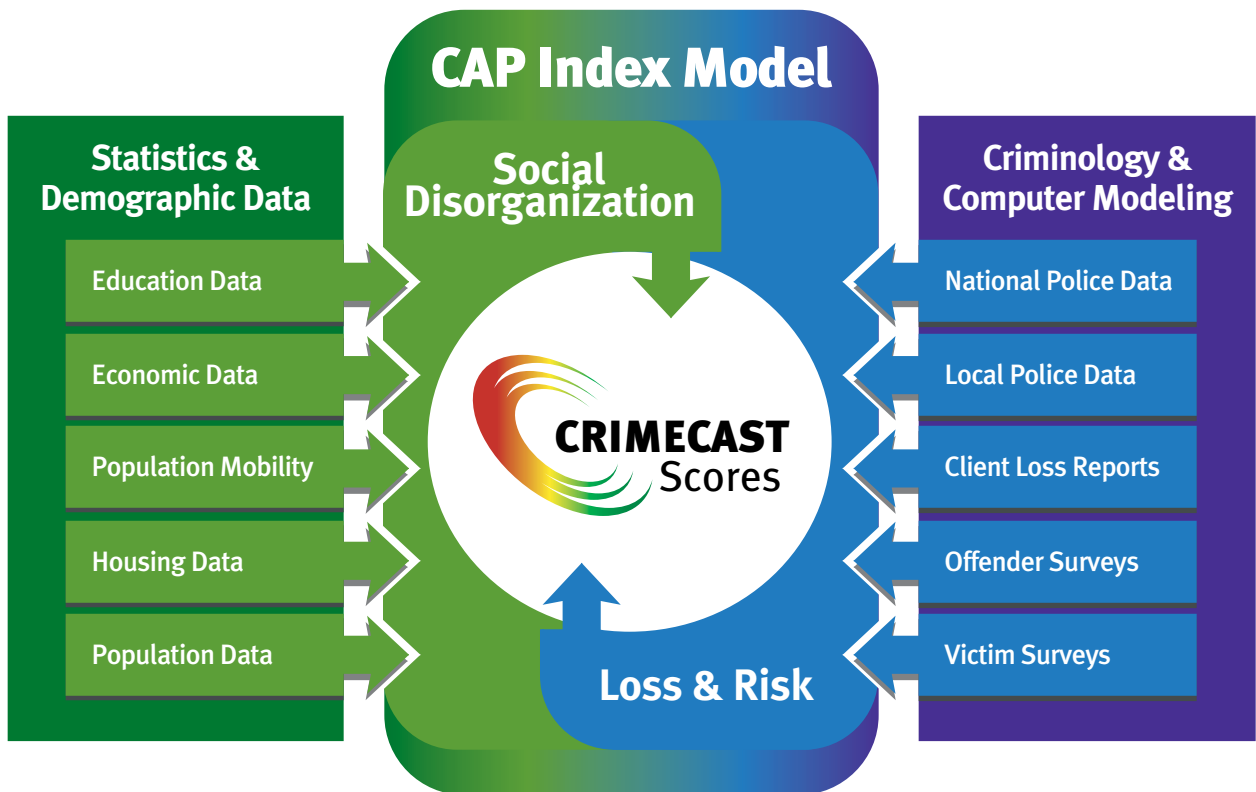
Anatomy of a Report

CRIMECAST® Model

A DATA DRIVEN APPROACH TO PROTECTING YOUR COMPANY.

CAP Index Methodology

CRIMECAST® products are derived from an advanced evaluation system designed to accurately identify the risk of personal and property crimes at any location in Canada. The CRIMECAST® model is based upon the strong relationship that exists between a neighborhood's "social disorganization" and the amount of crime that is perpetrated there. As shown in the following diagram, the CRIMECAST® model was developed by correlating demographic data, survey information and other databases with known indicators of crime:



The CAP Index model produces probability measures known as CRIMECAST® scores. The scores are provided in both database and map formats, as detailed on the "Anatomy of a Report" (see reverse side).

Applications of CAP Index Data

CAP Index data assists a wide range of departments (Security, Real Estate, Risk Management, Legal and Operations) by offering a criminological risk perspective to the decision making analysis. CAP's services and products are utilized by 81 of the top 100 US corporations and a wide range of US and Canadian government agencies. CAP clients rely on our data for:

- Security Resource Allocation
- Ranking and Comparing Multiple Locations
- Site Selection
- Return on Investment Analysis
- Litigation Support
- Budgeting
- Underwriting
- Component of a Security Matrix
- Shaping Policy and Procedures
- Loss Forecasting

